

PROGRAM TITLE: New Semi-Works Design

PROGRAM OBJECTIVES:

To design a pilot plant capable of producing small scale R&D test blends and cigarettes as well as process studies and equipment evaluations applicable to large scale production in Manufacturing.

PROGRAM APPROACH AND TIMING:

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| A. Finalize Pilot Primary process schematic and specify flow rates. | 1st Qtr., '78 |
| B. Specify equipment and layout of Making and Packing area. | 4th Qtr., '78 |
| C. Complete design of new Pilot Primary. | 4th Qtr., '78 |

STRATEGY CATEGORY:

Technical Services to Other Departments	40%
Cost Savings	40%
Improvement of Established Brands	20%

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